

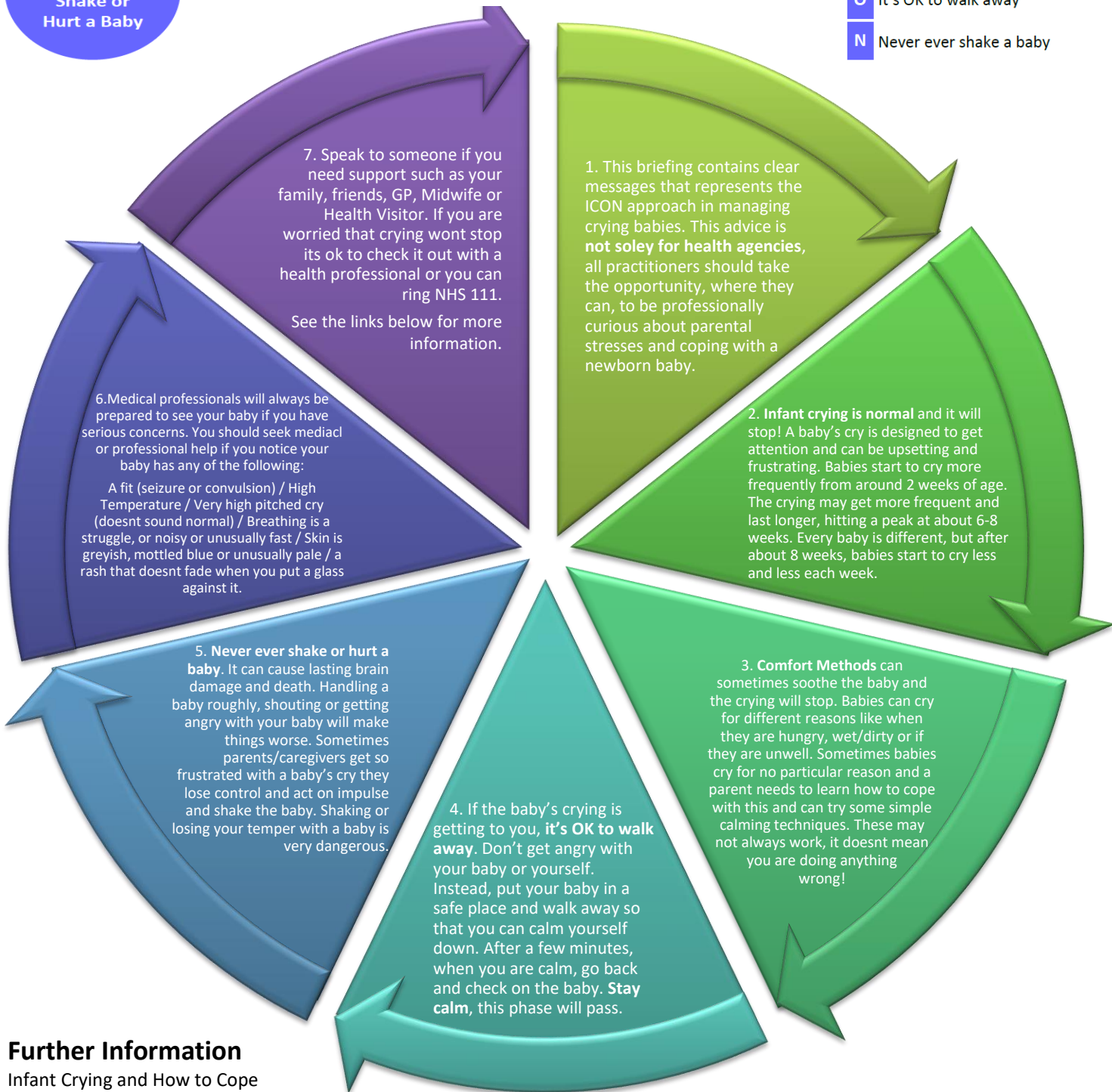


# KNOWSLEY SAFEGUARDING CHILDREN PARTNERSHIP

Remember:  
Never Ever  
Shake or  
Hurt a Baby

## 7 MINUTE BRIEFING – ICON

- I** Infant crying is normal
- C** Comforting Methods can help
- O** It's OK to walk away
- N** Never ever shake a baby



### Further Information

Infant Crying and How to Cope

[Information Leaflet](#)

Follow the ICON guidance

For coping with crying

[www.iconcope.org](http://www.iconcope.org)

Always follow

[Safe Sleep Advice](#)

For more information regarding 7 minute briefings, please email [sarah.herron@knowsley.gov.uk](mailto:sarah.herron@knowsley.gov.uk)

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